

SUMMARY

EVOLUTION OF THE LINKS BETWEEN THE HOG BREEDING
AND THE ANIMAL FOOD INDUSTRY

The animal food industries are presently basing their growth essentially on the development of rational hog breeding. In this breeding field, their policy of service to the breeder meats a sound echo by the help of the spreading of technical progress. Nevertheless two threats are hanging over this growth. The development of the breeder associations which are trying to elaborate the service at the production level and the development (still marginal) of the processing of the animal food on the farm itself.

Will this competition, as well on the service as on the processing, expand on the medium-run, so stopping the growth of the branch? Will the animal food manufacturers be able to curve the evolution or to adapt themselves to it?

**LE GROUPEMENT DE PRODUCTEURS : ASSOCIATION D'INTÉRÊTS
OU ENTREPRISE INTÉGRÉE A L'ÉVOLUTION DE LA FILIÈRE**

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RÉSUMÉ

Le groupement de producteurs, sur lequel reposent les espoirs de relance de la production porcine et de sécurité de revenu pour les producteurs, se heurte à des problèmes divers qui sont ceux d'une unité économique immature, n'ayant pas les objectifs, les compétences et les moyens d'une véritable entreprise. Face aux mouvements de restructuration dans la filière, le groupe-traditionnel doit changer d'orientation.

Le regroupement horizontal au sein d'unités diversifiées de grande taille et à rayonnement régional est un préalable à la normalisation des relations production-transformation et permettrait une politique commerciale stable (économie contractuelle, participations dans les entreprises d'aval en expansion...).

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THE BREEDERS ASSOCIATIONS : ASSOCIATION OF INTERESTS
OR FIRM INTEGRATED TO THE EVOLUTION OF THE BRANCH?

The breeders association, on which are based the hopes of the hog breeding restarting and the reliability of the breeders incomes comes up against different economic problems, which are those of an immature economic unit which does not have the objectives, the capability and the resources of a business firm. Face to the impulsion of branch remodeling, the traditionnal association has to change its goal : the horizontal regrouping through diversified big units on a regional scale is a condition to the normalization of the links between breeding and processing. Moreover it would enable a steady commercial policy (economic agreements, investments, participation in the developed processing firms...).

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